

Visit the Food and Beverage Carton Association at **STAND N65**



About the FBCA

The **Food and Beverage Carton Association (FBCA)** is the result of the merger of **ACE (The Alliance for Beverage Cartons and the Environment)** and **EXTR:ACT**, two European associations that have championed beverage cartons as a sustainable packaging solution and the industry's work in ensuring they are collected and recycled.

A more resilient, low-carbon future

At FBCA, we're not just talking about sustainability – we're making it happen.

We're uniting manufacturers and suppliers worldwide to create packaging solutions that:

- Enhance food security
- Reduce waste
- Advance circular economies



The food and beverage carton industry is fully committed to advancing PolyAl recycling as a key part of the circular economy. By turning PolyAl into new products that replace virgin materials, our communities are not only refining waste but also driving innovation in recycling technologies. Together, we can scale solutions that maximize resource efficiency and further strengthen the sustainability of our packaging industry.

Patrick Verhelst
FBCA President
Elopak

Who we are

The FBCA is a global alliance of industry leaders - **Billerud, Elopak, SIG Group, Stora Enso** and **Tetra Pak**.

Our members design and produce cartons that protect **high-value perishable food** and **beverages**, ensuring **safety** and **quality** for consumers in every corner of world, designing the fully **renewable cartons** of the future.

The FBCA brings together **national associations** and **regional leaders** to address and advance solutions for local, regional, and global issues across the value chain.



ELOPAK



StoraEnso





The FBCA and our Centre of Expertise serves as your go-to hub for scaling up food and beverage carton recycling.

Four Key Platforms:

- **Food**
- **Renewability:**
- **Climate**
- **Circularity**

Our Expertise



FBCA works closely with key **EU institutions**, to ensure the food and beverage carton industry has a strong voice in shaping impactful policies. We actively engage in the development of the **Packaging and Packaging Waste Regulation (PPWR)** and its secondary legislation, while also representing the industry in **CEN (European Committee for Standardization)** working groups. Through these efforts, we drive progress toward sustainable packaging solutions and a circular economy.

Food & Beverage Carton Recycling

Food and beverage cartons enable a **reliable, effective, and circular recycling pathway**. Various specialized recycling facilities across Europe recover high-quality **fiber** and valuable **PolyAl** materials, contributing to a thriving circular economy.

With the expansion of collection and sorting systems, along with the increased availability of sorted materials, **fiber recovery** and **PolyAl recycling capacity** are steadily growing. Continuous investments and innovations are enhancing quality, yield, and efficiency, ensuring sustainable outcomes and maximizing environmental and economic benefits.





Through science-based reporting, we support national associations, regional committees, municipalities, and industry stakeholders through expert guidance, comprehensive business intelligence, and technical solutions. From navigating EU regulations to optimizing collection and sorting, FBCA empowers stakeholders to achieve excellence in **fiber recovery** and **PolyAl recycling** of food and beverage cartons.



Unlock the potential of PolyAl

PolyAl, sourced from recycled food and beverage cartons, is a sustainable raw material supporting circularity. It offers durability, versatility, and a lower environmental footprint, making it ideal for eco-friendly products. PolyAl reduces reliance on virgin resources and drives the circular economy.

Our Team at PRSE



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ECOREVIVE
Recupero innovativo di materie plastiche.

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back to value

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Join us in our Journey to Strengthen Circularity

Join the FBCA community in transforming packaging challenges into recycling opportunities. Partner with us to drive sustainable solutions, access industry-leading expertise, and create tangible economic and environmental value.

Stay in Touch

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